

A module of **CrossWise**

I-DEAL

Order dealing & execution made easy

**THE FUTURE
IS YOU**



SOCIETE GENERALE
Securities Services

SOCIETE GENERALE SECURITIES SERVICES HELPS YOU MEET YOUR CHALLENGES

The complexity of **accessing liquidity** on the markets, the **pressure of** both operational and transaction **costs** as well as **ever-changing financial regulations** are becoming increasingly burdensome for investment managers.

To help you meet these challenges, SGSS has created **I-DEAL: a customisable dealing and execution outsourcing solution** to optimise costs, mitigate operational risk and facilitate middle-office operations.

Fully compliant with regulatory requirements, **I-DEAL covers the entire trading value chain** and provides **complete reporting** throughout.

FOCUS ON YOUR CORE BUSINESS



By delegating your dealing and execution operations to I-DEAL, you will be able to **save resources and focus on** what really matters: generating financial performance for your clients.

BENEFIT FROM A EXTENSIVE MARKET COVERAGE



Instruments: equities and other listed products, fixed incomes and assimilated instruments, ETFs¹ / ETCs², structured products (secondary market), futures and listed options, fund units, OTC³ derivatives, FOREX⁴



Countries: world-wide coverage leveraging your chosen counterparties according to the execution model of choice



Markets: all markets (regulated markets, multilateral trading facilities, dark pools), including primary market and OTC deals

I-DEAL - A COMPREHENSIVE DEALING & EXECUTION OUTSOURCING SOLUTION

Thanks to its **STP⁵ model** and **open architecture**, I-DEAL easily fits into your middle- and back- office operational chain.

I-DEAL handles all your operational and technical tasks according to your parameters of choice, including asset class selection as well as broker and counterparty selection and allocation.

01

ORDER PROCESSING



- Counterparty onboarding
- Order reception and transmission to market counterparties in agency model, or execution in principal

02

ACTIVITY MONITORING



- Real-time order monitoring: secured online platform to input and monitor deals, with customisable dashboards
- Counterparty reviews and performance monitoring: ranking and analysis of the various brokers used

03

REPORTING



- Regulatory, management and client reporting (white labelling), operation details and audit trails
- Best Execution reports: TCA⁵, Best Execution reports on equities, RFQ⁷ on fixed incomes

04

POST-TRADE SUPPORT



- Broker matching
- Standing Settlement Instructions (SSI) enrichment

(1) Exchange Traded Fund. (2) Exchange Traded Commodity. (3) Over The Counter. (4) Foreign Exchange Market. (5) Straight Through Processing. (6) Transaction Cost Analysis. (7) Request for Quotes.

A SEAMLESS DAILY PROCESS

The **dealing team**, whose **members are specialised by asset class**, handles sales trading on your behalf on high touch orders, and monitors the efficiency of smart order routing for low touch orders via its dedicated digital tools



(1) Multilateral trading facilities

CHOOSE THE REPRESENTATION MODEL THAT BEST SUITS YOUR NEEDS

01 I-DEAL ACTS EITHER AS AGENT OR AS PRINCIPAL, DEPENDING ON YOUR NEEDS

- I-DEAL is **the outsourced dealing desk** allowing you to choose the representation model that best suits your needs: **as agent or as riskless principal**.

- Either way, all your **orders are handled by dealing desk with market counterparties**, for both execution and delivery versus Payment*.
- Our offer is hosted by a subsidiary of Societe Generale, with a **strict segregation (Governance and IT) of investment banking activities**.

* The delivery vs. payment service is only available only if SGSS is your custodian.

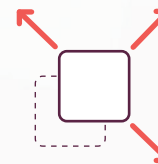
2.1 AS AGENT, I-DEAL IS BROKER NEUTRAL

- The dealing desk **acts transparently** in your name and on your behalf.
- You remain visible on the market.**
- You maintain a direct link with your market counterparties and brokers**, both for execution and research.

2.2 AS PRINCIPAL, I-DEAL GIVES YOU EASIER ACCESS TO LIQUIDITY

- The dealing desk is your only counterparty and **acts on your behalf but in its own name**. Your orders are carried out according to your instructions on the market in Societe Generale's name.
- This representation model is particularly suitable if you would like to **benefit from Societe Generale's network on the market**.

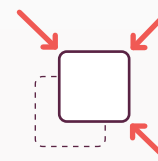
03 I-DEAL ALLOWS YOU TO CHOOSE YOUR SELECTION POLICY DEPENDING ON YOUR REPRESENTATION MODEL



AGENCY REPRESENTATION: AN OPEN MODEL

As a client, you provide the dealing desk **with your own broker & counterparty list**. The team adapts its processes to **your selection and allocation policies**.

OR



PRINCIPAL REPRESENTATION: A SINGLE ENTRY POINT

We manage your selection policy with our list of counterparties: **75+ counterparties available²**.

(2) Source: SGSS internal sources dated Q4 2023

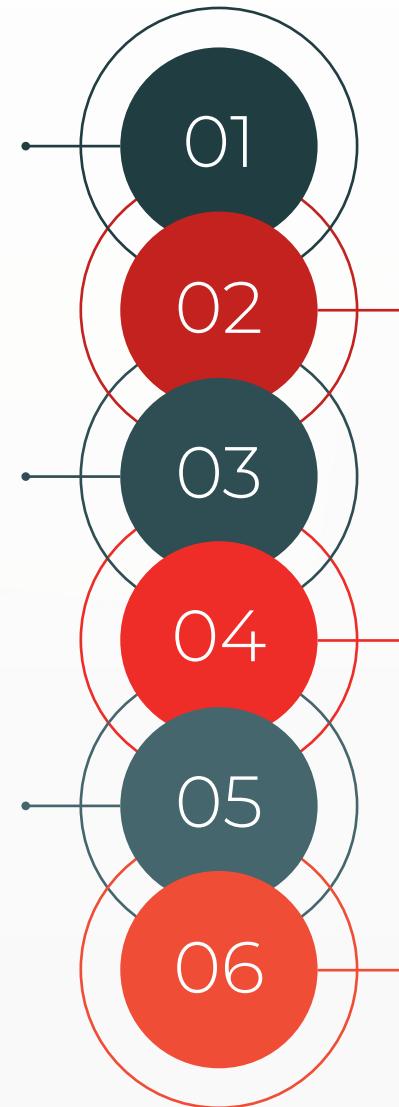
SIX REASONS TO CHOOSE I-DEAL BY SOCIETE GENERALE SECURITIES SERVICES



Cover the entire value chain, from order reception to middle office support services, across all markets place and all asset classes.

Choose your representation model and retain control of your dealing and execution, by selecting your own market counterparties or by using our existing list of brokers.

Capitalise on a robust and experienced team, over 15 years of experience in dealing and execution outsourcing, with extensive market coverage.



Benefit from **full STP** to optimise your daily operations and mitigate risks.

Optimise costs by :

- turning fixed costs into variable costs,
- increasing execution performance,
- reducing operational risks.

Get detailed reports to monitor **Best Execution** as well as to challenge and benchmark your brokers performance.

SGSS IS SOCIETE GENERALE'S BUSINESS UNIT DEDICATED TO SECURITIES SERVICES

Established in 22 locations worldwide with 4,000 employees*, SGSS provides a full range of securities services that are adapted to the latest financial markets and regulatory trends: clearing services, custody and trustee services, retail custody services, liquidity management, fund administration and asset servicing, fund distribution and global issuer services.

SGSS ranks among the top ten global custodians and among the top two European custodians with EUR 4,808 billion of assets under custody*. SGSS provides custody and trustee services for 3,262 funds* and the valuation of 2,577 funds*, representing assets under administration of EUR 598 billion*. SGSS ranks among the European leaders in stock option management.

*Sources: SGSS internal report and SGSS quarterly benchmark on assets under custody. Data as of 30.06.2024

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SOCIETE GENERALE

SOCIETE ANONYME WITH A SHARE CAPITAL OF EUR 1,015,044,435.00 AS OF 25 JULY, 2024.

PARIS TRADE REGISTER NO. 552 120 222

SIRET NO.: 552 120 222 00013

APE NO.: 651C

REGISTERED OFFICE: 29 BOULEVARD HAUSSMANN 75009 PARIS



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